



## ISRM IRELAND

As you may be aware the ISRM has recently run a number of courses in Ireland (North and South), to increase the number of trainers available to run licensed ISRM courses. The response we received was most encouraging and we now have a number of licensed trainers delivering courses in Ireland, again both in Northern Ireland and in the Republic of Ireland. (For details please contact ISRM headquarters).

The Institute of Sport and Recreational Management (ISRM) exists to advance and promote public health for the benefit of the public in particular through the provision of education, training and advancing medical and other sciences and technologies and by encouraging active participation in sport and other recreational activities.

### **ISRM Mission Statement**

Lead, develop and promote professionalism in the management of sport and recreation.

We would like to encourage the formation of a branch in Ireland, in order to provide further opportunities for:

1. Networking.
2. Sharing of best practice.
3. CPD events.
4. Developing the skills and professionalism of tomorrow's managers.
5. Professionals in Ireland (North and South) to make a positive contribution to the future development of the ISRM.

The ISRM has existed since 1921 and prides itself on it's standards, we offer a range of courses from basic and on-line courses at level 2 up to the Higher Professional Diploma at level 4, we also have many new exiting courses in planning stages including a 'Fitness Management Certificate' and a 'Sales Recovery Certificate'.

We are best known for the ISRM Pool Plant Operators Certificate (PPO) last year we put 7500 leisure staff through this course. We also partner IQL with '**LIFESAVERS**' RLSS NPLQ for Lifeguards, last year over 33,000 Lifeguards went through this qualification, and even in the presence of more and more competition these numbers are growing year on year, which just proves the quality and sustainability of these qualifications.

Following our last years conference in Gateshead when we teamed up with EASM the European Association of Sports Management, we have been inundated with requests for training and collaboration from all over the world. We have recently run courses in, Hong Kong, Russia, Singapore and are in discussions with UAE, Japan and Singapore to develop our courses in their countries – our qualifications are truly International and recognised the world over.

Just recently we welcomed our first members from Hong Kong – where we now have an ISRM branch and are hoping to have 30 members by October.2006

The interest in forming an ISRM Branch in Ireland has been very enthusiastic. We welcome this interest and believe that ISRM can bring a new standard of excellence to a well established network of professionals and we also believe that ISRM can learn from the expertise that is already clearly established in Ireland.

If you would like to be involved in an Irish Branch or know of a colleague that you believe would be suitable and interested, then we are looking initially, to select a regional executive to drive the branch forward, the key positions required will be:

- Branch President/s
- Vice President/s
- Regional secretary/s
- Executive Chair/s
- Treasurer/s
- Admin Officer/s

**Interested parties are requested to reply by letter outlining the reasons they wish to be involved along with what they believe they can offer the new Branch. The letter should be accompanied by a current CV – all branch executives will be required to be full members of the ISRM.**

### **One branch or Two?**

An application form to register your 'interest' is available to download from **LIFEGUARDS IRELAND** website ([www.lifeguardsireland.com](http://www.lifeguardsireland.com)) and this does not commit you to anything at this stage. During my visit last year I travelled around the North and the South of Ireland and spoke to many of you about how you felt in having an ISRM branch – the enthusiasm was significant and many of you said you would welcome a 'cross border branch'. Certainly from the applications I have received so far this has been the case. From an administration point of view obviously it would be easier to have one branch; however you may not consider this to be practical or feasible. I welcome your comments and views and ask that you please send applications with comments to me –

**Ian Wakefield**  
**Sir John Beckwith Centre for Sport**  
**Loughborough University**  
**Leicestershire LE11 3TU**

**Email:** [i.wakefield@isrm.co.uk](mailto:i.wakefield@isrm.co.uk)

**Website :** [www.isrm.co.uk](http://www.isrm.co.uk)

Sincere Best Wishes,

Ian Wakefield